

Crossfeed Co., Ltd. (hereinafter referred to as ""Company"" ) receives customer personal information in order to provide customers with ""Online reservation system Reservia"". We deeply recognize the importance of protecting your personal information and believe that such protection is a must for any interaction with clients.

In order to build relationships based on trust with our customers, we are disclosing our Privacy Policy (policy of personal information protection) here.

1. Our use of your personal information is limited ONLY to the following activity:

To provide reservation services to stores using our service, and E-mail activity afterwards;

To introduce products, services, events and campaigns handled by participating salons or our Company by E-mail and social media;

To conduct polls and questionnaires.

2. We will not provide your personal information to other companies or third parties unless there is a valid reason.

3. Disclosing, correcting and stopping the use of personal information

We will respond to disclosure by submitting a document specified by our company in case the customer wishes to confirm his/her personal information, as well as correction requests. For information on how to obtain the document (such as Disclosure Request) please contact our Customer Center. Please provide a document confirming your identity (e.g. Driver's License, government issued ID card, etc.) at the time of submitting the request. It is also to note that requesting information disclosure, correction or stopping of use is free for the customer.

4. Contact point for handling personal information

Our customer center Email: [info@cross-feed.jp](mailto:info@cross-feed.jp)

5. We will comply with laws and other legislative acts related to customer's handling of personal information.

6. We make every attempt to prevent event such as customer information leakage, alteration, loss, etc. by taking appropriate safety measures for handling and storing customer data.

7. We regularly audit the handling of personal information, and we will make constant efforts to continuously improve.

Established July 1, 2012

Crossfeed Co., Ltd.

CEO Hidetakako Ando